

# PSNA MARKETING BULLETIN

# Panasonic

ideas for life

**Product Group: Scanners**

**Bulletin Number: 11-2011**

**To: Scanner Resellers**

**Date: July 1, 2011**

***SUBJECT: Updated Prize Connection Program Points List!***

Panasonic System Networks Company of America would like to introduce the PSNA Prize Connection point list for the 2<sup>nd</sup> Quarter of fiscal year 2011! This exciting program allows you to collect points for every scanner main unit sold that is registered on the PSNA Prize Connection web site.

These points are converted to dollars and that puts cash in your pocket! If you are not a member of this program, you need to join in order to take advantage of these special promotions.

The prize point payouts for the 2<sup>nd</sup> Quarter: July 1, 2011 to September 30, 2011 are as follows:

Scanner Group	Model	Points
Workgroup	KV-S1020C	25
	KV-S1025C	20
	KV-S1025C-V	30
	KV-S1025C-J	30
	KV-S1045C	25
	KV-S1045C-V	60
	KV-S1045C-J	25
	KV-S2028C	50
	KV-S2028C-V	75
Departmental	KV-S2028C-J	75
	KV-S2048C	50
	KV-S2048C-V	75
	KV-S2048C-J	50

Scanner Group	Model	Points
Low Volume	KV-S5055C	175
	KV-S5055C-V	175
	KV-S5055C-J	175
	KV-S3065CL	40
	KV-S3065CL-V	75
	KV-S3065CW	40
	KV-S3065CW-V	75
	KV-S7075C	100
	KV-S7075C-V	200
	KV-S4065CL	150
	KV-S4065CL-V	200
	KV-S4065CW	100
	KV-S4065CW-V	200
High Volume	KV-S4085CW	200
	KV-S4085CW-V	350
	KV-S3105C	400

For this quarter, the point dollar ratio is 1:1. For every point you will earn \$1.00!

If you have questions regarding our scanner products or programs, please do not hesitate to contact your Panasonic Area Sales Manager.

**Your Panasonic Marketing Team**

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